

The Impact of Special Economic Zones on Electricity Intensity of Firms

Ronald B. Davies,* T. Huw Edwards,** and Arman Mazhikeyev***

ABSTRACT

In light of concerns over the environmental impact of Special Economic Zones located in developing countries, where environmental regulation is weak, we analyse the electricity intensity of firms in SEZs. We use firm level data from Africa and Asia, and we find that SEZ firms have higher electricity intensity as opposed to non-SEZ firms. If they also face higher fiscal, financial or environmental regulations, the electricity intensity of firms in SEZs increases by a greater rate as opposed to non-SEZ firms. As such, establishing SEZs may have significant environmental implications.

Keywords: Energy intensity; special economic zones.

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1. INTRODUCTION

Special Economic Zones (SEZs) have become a prevalent policy instrument for promoting export oriented economic growth. Between 1986 to 2014, the number of SEZs went from 176 to over 4000 (Farole, 2011; The Economist, 2015). By offering preferential policies such as lower export/import barriers or reduced tax rates, SEZs are intended to provide an environment that attracts FDI, encourages skill upgrading, and the adoption of new technologies, all of which can help developing economies to diversify their production base into manufacturing. For example, in part due to its use of SEZs, Costa Rica increased the share of manufacturing in its exports from 10% in 1999 to 61% by 2013 (CID, 2015). With the explosion of SEZs in the developing world (60% are in Asia-Pacific countries with another 20% in the Middle East and Africa), the World Bank (2008) reports that over 40% of global exports are done by SEZs in the developing world. Alongside this increase in manufacturing comes the potential for significant environmental damage. Studies like Eskeland and Harrison (2003) and Cole et al. (2005) show that there is a strong link between activities of manufacturing firms and greenhouse gas (GHG) emissions resulting from intensive energy use by firms. In particular, as discussed by the ILO (1998), because most SEZs are in developing countries where environmental regulations are relatively weak this raises the concern that SEZs may have significant environmental consequences. In this paper, we use data on over 11,000 manufacturing firms across 32 developing countries to examine whether firms in SEZs are indeed more energy intensive relative to their counterparts. Focusing on electricity, for which data are available, we find that even after controlling for factors such as productivity and industry, firms in SEZs are approximately 4% more electricity intensive than comparable non-SEZ firms. In particular, we find that this gap is higher

* Corresponding author. University College Dublin. E-mail: ronbdavies@gmail.com.

** Loughborough University.

*** University College Dublin.

when firms face greater financial barriers, suggesting that SEZ firms (which typically report better access to funding) may be upgrading to more modern yet energy-intensive technologies.

While most of the literature on SEZs studies productivity (World Bank 2008), backward and forward linkages (Din, 1994), exporting behaviour (Davies and Mazhikev, 2015), working conditions (Milberg and Amengual, 2008), welfare gains (Hamilton and Svensson, 1982), or compares the experiences of implementation of policy in different regions (Aci, et al., 2009; Cling et al., 2005; Farole, 2011, World Bank 2008, KPMG, 2011), the environmental aspects of SEZs have not received significant attention. According to Farole (2011) and Zeng (2015), SEZs are geographically distinct territories where (foreign and local) firms can benefit from lower export fees, taxes, import tariffs, and less bureaucracy, inspections and paperwork. In SEZs, therefore, firms can produce, export, and import more easily and quickly, compared to firms in other non-SEZ parts of a country. This gives an advantage for SEZ-based firms, potentially leading to an inter-firm reallocation of production a la Melitz (2003) in favor of SEZs. In fact, we do observe that firms in SEZs are larger and export more often. This greater size then has knock-on environmental consequences depending on the relative emissions of SEZ and non-SEZ firms. As emissions data is typically unavailable, as with the bulk of the literature, we focus on energy intensity which, as demonstrated by Becker and Henderson (2000), Greenstone (2002), and Broner, et al., (2013) is correlated with GHG emissions. Thus our aim here is to compare the energy intensity, and specifically the electricity intensity (electricity expenditures relative to sales) of SEZ and non-SEZ firms.¹

A priori, one can envisage a number of potentially conflicting differences between SEZ firms and non-SEZ firms that can affect their electricity intensity. First, if SEZ firms have more modern technologies, these may reduce the overall energy needs of production. Alternatively, if these more modern and more automated plants use electricity rather than coal or oil, this would increase electricity intensity.² Further, SEZ firms may produce a different mix of products. Note that these possibilities may well be linked to a firm's funding opportunities since they represent a costly change in technology. Second, if an SEZ leads a firm alter its product mix so that it manufactures more energy intensive goods within its industry, then SEZ firms may be more electricity intensive compared to their non-SEZ counterparts. Third, if SEZs are dominated by foreign multinationals seeking lower environmental regulation due to their energy use, firms in SEZs may be more energy intensive.³ Finally, it may be that electricity provision in SEZs is more reliable than outside of such zones, leading to higher reliance on this energy type (and perhaps energy overall). Therefore the net effect of SEZs on electricity intensity is an open question.

Against this backdrop, we estimate the electricity intensity of 11,186 firms across African and Asian countries controlling for firm, country, and time characteristics. In our main specification, we find that SEZ firms are on average 4.2% more electricity intensive than their non-SEZ counterparts. In order to provide insight into what may be driving this higher energy intensity, we undertake several additional robustness checks. First, we omit the foreign-owned firms, something which does not affect the SEZ result. This suggests that the difference is not driven by multinationals seeking low environmental regulation hosts. Second, we exploit cross-country and cross-firm variation in measures related to regulation and barriers to doing business. The rationale behind this is derived from studies such as Bagayev (2015), which finds that access to finance has a significant impact on

1. Our focus on electricity is driven by data availability. We acknowledge that this is nevertheless only one source of energy and that the results must be interpreted in that light.

2. Roy and Yasar (2015) find that exporting results in a shift from other energy sources towards electricity.

3. Hanna (2010) find that energy intensive US multinationals relocate their production to developing countries with weak environmental regulations.

the pollution intensity of Eastern European exports, potentially via firms' ability to upgrade their technology. Using firm level data for Central European and Central Asian countries, Bagayev and Najman (2012) similarly find that country financial development has a significant effect on firm-level energy intensity. Trianni and Cagno (2012) find similar effects for Italy while Fafchamps and Schundeln (2013) do so for Morocco. Other studies consider factors such as government and business regulations (Cling and Letilly, 2001), imperfect information (Gillingham and Palmer, 2014), and infrastructure (Peterson and Rajan, 2002) with regards to the energy intensity for manufacturing firms (although none these studies specifically consider SEZs). In particular, we find that greater regulatory burdens and greater financial barriers increase the electricity intensity of SEZ relative to non-SEZ firms. This latter result is telling as, in our data, non-SEZ firms more often indicate that financial barriers are a detriment to doing business than do SEZ firms. Thus, SEZ firms, particularly when funding is difficult to obtain, may be more apt to upgrade their technology. This suggests that the effect of SEZs may be coming from such firms having more modern, yet more electricity intensive, production methods.

It should be noted, however, that even if electricity intensity is higher for SEZ firms, this does not necessarily translate into higher emissions and lower environmental quality. More advanced technologies, although requiring more energy, may also result in less emissions from that energy use. In addition, if the effect comes from a shift from coal or oil burning towards electricity, this too can lower the environmental impact of higher energy use. Finally, if SEZs have superior infrastructure that allows firms to rely on centrally-provided electricity as opposed to their own generators, this can also offset the environmental damages or greater electricity intensity.

The rest of the paper is organised as follows. Section 2 provides a statistical description and correlation analyses of data. Section 3 describes our empirical model and regression results. Section 4 provides a brief summary and draws conclusions.

2. DATA AND SUMMARY STATISTICS

In this section, we describe our data and make some preliminary comparisons between SEZ and non-SEZ firms.

2.1 Data

Our primary data come from the World Bank's Enterprise Surveys.⁴ Although the bulk of the research uses the standardised version of these surveys, we instead use the more recent unstandardised versions as they contain information on whether or not firms are in SEZs.⁵ In some countries, surveys were conducted twice; in these cases we kept the survey with the greatest number of observations. Note that since there is no indication whether a firm was surveyed twice when multiple surveys exist, we cannot use a panel data approach, making our data cross-sectional. We restrict our data to the manufacturing sector only, which is generally seen as being more energy intensive

4. These can be found at <http://www.enterprisesurveys.org/>.

5. Some of these surveys only ask whether or not a firm is in an SEZ whereas others distinguish between export processing zones and industrial parks. We do not make use of this distinction as the difference is not obviously comparable across surveys and it would preclude including some countries where the survey does not distinguish between the two. Finally, as some countries do not have surveys including the SEZ question in any form, these were excluded. Unfortunately our data do not indicate which SEZ a firm is in nor what benefits the SEZ provides. Along with that, the surveys do not allow us to learn whether a firm is operating only in a SEZ, or if it has facilities out of the SEZ territory.

Table 1: Countries in the Sample

Country	Num. of Firms	Num. of SEZ firms	Year
Afghanistan	25	11	2013
Angola	107	21	2010
Bangladesh	1071	162	2013
Botswana	75	41	2010
Burkina Faso	56	25	2009
Cameroon	61	18	2009
Cabo Verde	36	22	2009
Central African Republic	21	10	2011
Chad	34	13	2009
Congo, Rep.	6	3	2008
Congo, Dem. Rep.	177	0	2013
Cote d'Ivoire	122	44	2008
Eritrea	41	10	2009
Ethiopia	110	27	2011
Gabon	12	4	2008
India	6332	4241	2014
Lesotho	18	3	2008
Madagascar	84	26	2008
Mali	281	281	2007
Mauritius	102	25	2008
Mozambique	244	244	2007
Myanmar	281	0	2014
Nepal	237	160	2013
Nigeria	24	5	2009
Rwanda	38	18	2011
Senegal	170	170	2007
Sierra Leone	34	4	2008
South Africa	501	501	2007
Sri Lanka	303	12	2011
Tanzania	180	0	2013
Uganda	162	0	2013
Zambia	241	241	2007
Total	11186	6342	

than services.⁶ After cleaning, matching, and harmonising the surveys, we were left with 32 surveys covering African and South Asian countries and a total of 11,186 firms. Table 1 lists the countries and years of surveys in our sample, along with the number of SEZ and non-SEZ observations.⁷ This creates our variable of interest, *SEZ*, which equals 1 for a firm in an SEZ.

Along with SEZ data, surveys contain other information about firms. First, it includes information on the firm's electricity usage and total sales, the ratio of which is our proxy for the electricity intensity of a firm (i.e. the electricity expenditure divided by total sales).⁸ This measure is commonly used to proxy for energy intensity in the literature (see, e.g. Bagayev (2015) or Batrakova and Davies (2012)).⁹ Sales are also used to construct a proxy for labour productivity, which

6. Specifically, we use firms with ISIC 3.1 classification codes from 15 to 37.

7. Note that roughly half the sample's firms are Indian. When excluding India, results are comparable.

8. Sales and electricity costs are reported in local currencies. We convert these into constant 2010 US dollars, using the US consumer price index and the official exchange rates obtained from the World Bank's Development Indicators database. Years of all deflator variables correspond with year of enterprise surveys.

9. We nevertheless acknowledge that as it represents only one type of energy consumption, that it is at best a proxy. In unreported results, rather than measuring electricity intensity as electricity costs relative to sales, comparable to Bagayev

Table 2: Summary Statistics

Variable	Obs	Mean	Std. Dev.	Min	Max
Electricity Intensity	11186	-4.096737	1.400718	-17.53568	
-0.3156215					
Productivity	11186	9.834382	1.745475	2.991356	20.28038
Employment	11186	3.643287	1.339936	0	9.21034
Age	11186	2.654669	0.8147293	0	5.241747
Foreign-Owned	11186	0.0574826	0.2327728	0	1
Quality Certificate	11186	0.3558019	0.478777	0	1
Multi-product	11186	0.3881638	0.487354	0	1
License Foreign Tech.	11186	0.1252458	0.3310123	0	1
Importer	11186	0.1497407	0.3568331	0	1
Exporter	11186	0.2007867	0.4006067	0	1
Firm Finance	11186	0.1358841	0.3426808	0	1
Firm Electricity	11186	0.1922045	0.3940506	0	1
Regulatory Barrier	11098	1.41E-08	1	-0.8432723	2.699249
Financial Barrier	11098	5.51E-09	1	-0.79444	2.846229
Environmental Barrier	11098	-3.28E-09	1	-0.6182633	3.704062

is the ratio of sales to employment.¹⁰ In addition, we use employment separately as a proxy of firm size. We also have information the age of the firm and a set of dummy variables indicating when a firm is foreign-owned, multi-product, possesses an international quality certificate, licenses foreign technologies, imports, and exports. In particular, Cole et al. (2006) find that trade openness leads to higher energy intensity. All non-binary firm variables are logged and the summary statistics are found in Table 2.

As shown by Davies and Mazhikeyev (2015), the impact of SEZs on firm exporting behaviour varies with national characteristics such as government regulation. With that in mind, in addition to firm-level information, we utilize information on at the national level to construct country-specific measures of regulatory, financial and environmental burdens. Data to construct these measures comes from Inter-American Development Bank’s DataGob.¹¹ More specifically, to construct the regulation burden measure (*Reg. Burden*, we used (scale based) indicators of the burden of local government regulation, the business impact of custom procedures, the efficiency of customs procedures, and the organized efforts to improve competitiveness. For the financial regulation burden measure, *Fin. Burden*, we include data on the inefficiency of the tax system, the irregular payments in loan applications, and the resolutions in courts for overdue payments. For environmental regulation burden measure, *Env. Burden*, we used the environmental regulation stringency and the sustainable development indicators. All indicators used to construct our regulatory measures are highly and positively correlated with each other, therefore we combine them using principal component analysis so that we have mean zero regulatory measures where higher values indicate a greater burden to doing business. Details of this process are in Table 3.

As an alternative to these national level measures of regulatory burden, we additionally employ firm-level measures derived from the firm’s self-revealed biggest obstacle.¹² Specifically,

(2015) or Weyman-Jones et al. (2015) we use electricity costs relative to total costs. This alternative gave qualitatively identical results which are available on request.

10. Sales is in millions of constant US dollars. This measure is common in the literature for labour productivity. See for example, Pavenik (2002).

11. These are available at <http://www.iadb.org/datagob>.

12. Other firm-level responses on the barriers created by factors such as corruption or taxes were also used. These, however, were insignificant and therefore are omitted for space.

Table 3: Construction of Regulation, Finance, and Environmental Burden Variables

Regulatory Burden		
Observations		11098
Retained Factors		1
No of Parameters		4
	Eigenvalue	Proportion
Factor1	3.8763	0.9691
Factor2	0.09652	0.0241
Factor3	0.0248	0.0062
Factor4	0.00237	0.0006
Variables	Factor 1	Uniqueness
Local Gov.	0.9726	0.0541
Customs Proc.	0.9967	0.0067
Eff. of Customs	0.9903	0.0193
Competitiveness	0.9779	0.0437
Financial Burden		
Observations		11098
Retained Factors		1
No of Parameters		3
	Eigenvalue	Proportion
Factor1	2.34622	0.7821
Factor2	0.51553	0.1718
Factor3	0.13825	0.0461
Variables	Factor 1	Uniqueness
Tax Ineff.	0.9067	0.1779
Irreg. Loan Payment	0.9444	0.1082
Overdue Payment	0.7952	0.3677
Environmental Burden		
Observations		11098
Retained Factors		1
No of Parameters		1
	Eigenvalue	Proportion
Factor1	1.28473	0.6424
Factor2	0.71527	0.3576
Variables	Factor 1	Uniqueness
Env. Reg.	0.8015	0.3576
Sustain. Dev.	0.8015	0.3576

we construct two dummy variables, the first equal to one for those firms listing access to finance as their largest problem (*Firm Fin.*) and the second equal to one for firms listing electricity provision as their biggest difficulty (*Firm Elec.*). In our data, 15.9% of non-SEZ firms report financial barriers as their greatest problem. In contrast, only 11.8% of SEZ firms do so suggesting that these firms typically have better access to funding.¹³ Similarly, 23.2% of non-SEZ firms report electricity as their greatest problem whereas only 16.2% of SEZ firms do so. Although one might well be con-

13. Indeed, some SEZs include financial sources unavailable to firms outside the zone.

Table 4: SEZ Versus non-SEZ Firms

Variable	SEZ	nonSEZ	Difference	Perc. Change
Electricity Int.	-4.04	-4.17	0.045	4.6%
Sales	13.93	12.88	0.538***	71.3%
Exporter	0.20	0.20	0.042***	4.3%
Productivity	10.20	9.35	0.202***	22.4%
Employment	3.73	3.53	0.337***	40.1%
Age	2.62	2.69	-0.101***	-9.6%
Foreign	0.06	0.05	0.024***	2.4%
Quality Cert.	0.45	0.23	0.147***	15.8%
Multi-product	0.37	0.42	-0.030***	-3.0%
License	0.15	0.10	0.085***	8.9%
Importer	0.15	0.15	0.041***	4.2%

Notes: Difference is the coefficient on SEZ from a regression using SEZ, country, sector, and year dummies. ***, **, and * denote significance at the 1%, 5%, and 10% levels respectively. Percent change is $100(e^\beta - 1)$ where β is the SEZ coefficient.

cerned with endogeneity in these (i.e. that firms using more electricity find access to electricity their primary difficulty), we utilize them in a subset of our regressions with the caveat that they need to be interpreted in light of that possibility.

2.2 SEZ vs non-SEZ Firm Characteristics

In Table 4 we present the means of energy intensity and firm characteristics of those in and outside SEZs (columns 1 and 2). Column 3 presents the difference between the two with the *s indicating the significance of an SEZ dummy variable in a regression also controlling for country, year and industry effects. The final column indicates this estimated difference as a percentage term.

Beginning with the variable of interest, we see that firms in SEZs are more electricity intensive than their non-SEZ counterparts. This difference, however, is not significant. It should be noted, however, that this comparison does not control for other firm-level characteristics. As the rest of the table shows, there are a number of significant differences between SEZ and non-SEZ firms. SEZ firms are larger (in terms of sales and employment), younger, more productive, and more likely to be foreign-owned, have a quality certification, license a foreign technology, export, and import. SEZ firms, on the other hand, are less likely to be multi-product firms.

3. REGRESSION RESULTS

As noted above, we found no differences in the electricity intensity of SEZ firms. That analysis, however, did not control for other firm characteristics such as size or productivity which may influence energy use. Therefore, in this section we turn to regression analysis. Our baseline specification is:

$$EI_i = \beta_0 + \beta_1 SEZ_i + \beta_2 Z_i + \theta_j + \theta_s + \theta_t + \varepsilon_i \quad (1)$$

where $EI_{i,j,s,t}$ is electricity intensity, SEZ_i is a dummy equal to 1 if the firm is in an SEZ, Z_i is a vector of controls as discussed above, and the θ s are a set of country j ,¹⁴ sector s , and year t dummy vari-

14. Indian firms comprise over 50% of total firms, and 66% of all SEZ firms. Using country fixed effects could be one of the data limitations for this work since the within county heterogeneity for India could be a potential issue that a simple country fixed effect can not control.

Table 5: Baseline Regression Results

	(1)	(2)	(3)	(4)	(5)
SEZ		0.173*** (0.0281)	0.174*** (0.0280)	0.193*** (0.0299)	0.172*** (0.0282)
Exp*SEZ				-0.0508 (0.0649)	
Imp*SEZ				-0.0687 (0.0750)	
Exporter			0.0809** (0.0345)	0.113** (0.0541)	-0.478*** (0.0139)
Importer			0.200*** (0.0405)	0.240*** (0.0609)	-0.174*** (0.0114)
Productivity	-0.483*** (0.0130)	-0.484*** (0.0130)	-0.492*** (0.0131)	-0.492*** (0.0131)	-0.0227 (0.0149)
Employment	-0.147*** (0.0106)	-0.149*** (0.0106)	-0.173*** (0.0114)	-0.175*** (0.0114)	0.0758*** (0.0272)
Age	-0.0316** (0.0147)	-0.0256* (0.0147)	-0.0297** (0.0147)	-0.0295** (0.0147)	-0.0756*** (0.0249)
Foreign	0.199*** (0.0652)	0.195*** (0.0652)	0.149** (0.0651)	0.150** (0.0651)	
Qual. Cert.	0.0955*** (0.0268)	0.0810*** (0.0269)	0.0680** (0.0270)	0.0669** (0.0270)	-0.0277 (0.0371)
Multi-prod.	-0.0799*** (0.0247)	-0.0763*** (0.0247)	-0.0768*** (0.0246)	-0.0773*** (0.0247)	0.199*** (0.0418)
License	0.00220 (0.0359)	-0.0113 (0.0360)	-0.0170 (0.0359)	-0.0175 (0.0359)	0.466 (0.498)
Constant	3.815*** (0.222)	3.673*** (0.222)	3.834*** (0.225)	3.833*** (0.226)	0.172*** (0.0282)
Observations	11,186	11,186	11,186	11,186	10,543
R-squared	0.333	0.336	0.338	0.338	0.328

Notes: ***, **, and * on difference denote significance at the 1%, 5%, and 10% levels respectively. Country, industry and year dummies included in all specifications. Robust standard errors clustered by country in parentheses.

ables. These latter serve as fixed effects to control for unobservables factors common across firms in a given country (which are all observed in the same year), common across firms in a given sector, and common to all firms surveyed in a particular year. Because the data come from a stratified survey, we weight the observations according to the strata in the survey, specifically employment in three categories (under 20, 20–99, and 100+) and country.¹⁵ Further, we cluster the standard errors by country. As our dependent variable lies between zero and one for all observations, we use OLS rather than the Tobit estimator. To this baseline, as described below, we introduce additional country-level Non-Tariff Measures (NTM).

3.1 Baseline Results

Table 5 presents the baseline regression results. Column 1 includes the firm-level controls excluding the SEZ, importer, and exporter dummies. Excepting the licensing of foreign technology, all of these controls are highly significant. In particular, we find that more productive and older firms are less electricity intensive. Note that we are not claiming causation, but merely correlation. The same correlation is true for larger and multi-product firms which may indicate some economies

15. See <http://www.enterprisesurveys.org/methodology> for discussion on the survey stratification.

of scale in electricity usage. In contrast, foreign-owned firms and those with a quality certificate use more electricity relative to output. As we are controlling for sector dummies, this may suggest that these firms are making more energy intensive products compared to the average firm in their industry.

Column 2 introduces the SEZ dummy. In contrast to Table 4 we find that after controlling for additional firm-level characteristics, the higher electricity intensity of SEZ firms is significant. In any case, this is consistent with SEZ firms relying more on electricity use due to more reliable provision within the zone, using more modern and energy-intensive technologies, and/or specializing in more energy-intensive products within their sectors. With the exception of age, which is now less significant, introducing the SEZ dummy does not overly affect the other estimates. It is important to recognize that their continued significance, combined with their significant differences between SEZ and non-SEZ firms, is why we now find a significantly higher electricity intensity for SEZ firms whereas we did not in Table 4.

In columns 3 and 4, we introduce the exporter and importer dummies, both on their own and interacted with the SEZ variable (column 4). Firms that export and import have higher electricity intensity. This is consistent with the average exporter effect found by Batrakova and Davies (2012). This difference, however, does not vary with whether or not the firm is in an SEZ. Using the sample average (logged) electricity intensity of -4.097 and the results of our preferred specification in column 3, being located in an SEZ would increase the electricity intensity from -4.097 to -3.923 , an increase of 4.2%.

Finally, in column 5, we omit foreign-owned firms out of concern that for this group, high electricity using firms may be seeking out low regulation countries and the locating within their SEZs. However, as can be seen, omitting these firms does not impact the SEZ coefficient (although it does eliminate the significance of the labour productivity measure).

It is worth commenting that the finding of a positive dummy for foreign ownership may appear to contradict a few previous literature findings: notably Jiang et al (2015) for China and Sahu and Narayanan (Eurasian Journal of Business and Economics, 2011) for India. However, we should note that our results refer to electricity intensity, whereas these other papers refer to overall fuel intensity. Also, our regression includes firm size as a regressor: foreign owned firms tend to be larger, and larger firms (irrespective of ownership) tend to be more efficient. This contrasts with the aggregated data used by Jiang et al (2015) in particular, which is not at firm level and does not correct for firm size.

3.2 Propensity Score Matching

One possible issue with our estimates is endogeneity, i.e. firms that are more electricity intensive choose to locate within SEZs. In particular, MNEs, which choose their locations in part based on environmental regulatory pressures, may seek out SEZs due to their relatively suitable conditions for importing intermediates and exporting their final products.

In an attempt to examine this, in Table 6 we employ a propensity score matching technique to estimate:

$$\tau_{ATT} = EI_{SEZ=1,p(X)}(EI(EXP(1)|_{SEZ=1,p(X)}) - EI(EXP(0)|_{SEZ=1,p(X)})) \quad (2)$$

where we estimate the difference in electricity intensity between SEZ firms (i.e. treated group) and non-SEZ firms (i.e. control group) while holding the probability of being in an SEZ con-

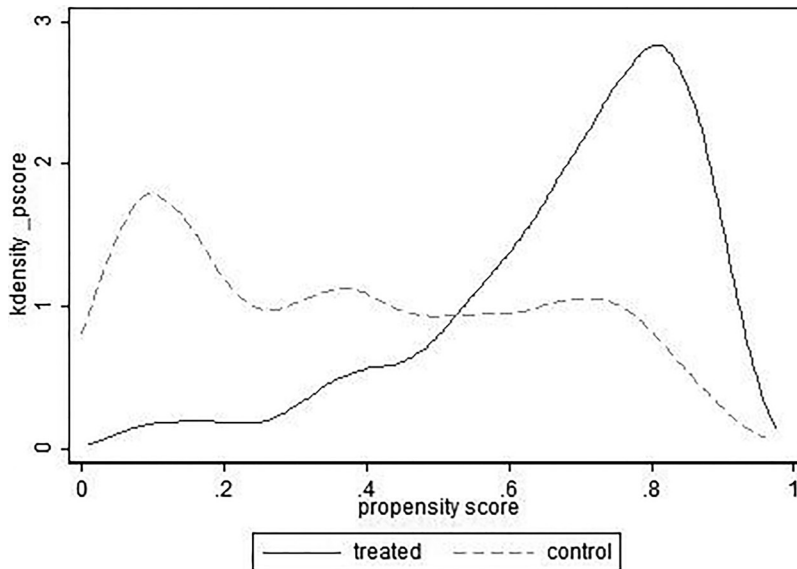
Table 6: Propensity Score Matching: Electricity Intensity

Panel A: Selection						
Variable	Sample	Treated	Controls	Difference	S.E.	T-stat
Elec. Int.	Unmatched	-4.021	-4.202	0.181	0.029	6.14
	ATT	-3.999	-4.154	0.154	0.051	3.03
Panel B: Sensitivity Test						
Variable	Sample	Treated	Control	%bias	t-test	Prob. Val.
Productivity	Unmatched	10.167	9.5103	47	22.3	0
Productivity	Matched	10.071	10.104	-2.4	-0.87	0.383
Employment	Unmatched	3.8786	3.584	22.4	10.63	0
Employment	Matched	3.7944	3.8789	-6.4	-2.25	0.025
Age	Unmatched	2.7038	2.7395	-4.5	-2.14	0.033
Age	Matched	2.7282	2.7805	-6.6	-2.31	0.021
Foreign	Unmatched	0.03588	0.04105	-2.7	-1.27	0.205
Foreign	Matched	0.03592	0.03509	0.4	0.16	0.876
Qual. Cert.	Unmatched	0.5158	0.25247	56.2	26.3	0
Qual. Cert.	Matched	0.45781	0.4787	-4.5	-1.45	0.148
Multi-prod.	Unmatched	0.26972	0.3954	-26.9	-12.73	0
Multi-prod	Matched	0.27444	0.29574	-4.6	-1.63	0.103
License	Unmatched	0.13986	0.08828	16.3	7.59	0
License	Matched	0.10777	0.09733	3.3	1.19	0.234
Importer	Unmatched	.12742	.13848	-3.3	-1.54	0.125
Importer	Matched	.12112	.12154	-0.1 96.3	-0.04	0.965
Exporter	Unmatched	.20367	.19189	3.0	1.39	0.164
Exporter	Matched	.19016	..2038	-3.4	-1.19	0.233
Panel C: psmatch2 common support						
	off support	on support				
All	2486	6463				
Untreated	0	4044				
Treated	2486	2419				
	Sample	Pseudo R ²	LR χ^2	p > χ^2	Mean Bias	Med. Bias
	Unmatched	0.234	2885.7	0	16.2	11.2
	Matched	0.007	47.81	0.522	2.2	1.6

stant (following Caliendo and Kopeinig, 2008).¹⁶ As any remaining differences in the productivity of the matched sample of SEZ and non-SEZ firms is attributed to the treatment, it is paramount to ensure that all observable factors influencing the firm's selection into an SEZ as well as the firm's electricity intensity, are controlled for. Although several matching approaches are available, using a caliper of .0001 worked best with respect to the tests of appropriateness. When doing so, we see in Panel A of Table 6 that in both the unmatched and matched sample, there is a significant difference between SEZ and non-SEZ firms. When matching, the size of the difference falls marginally (from -4.02 to -3.99), however there is a large decline in significance (with the associated t-statistic falling from 6.14 to 3.03). Nevertheless, this provides some reassurance that endogeneity is not driving the result. We note that for matching, we use all the firm-level characteristic variables that come from

16. We still control for country, sector, and year effects.

Figure 1: Propensity Scores before matching

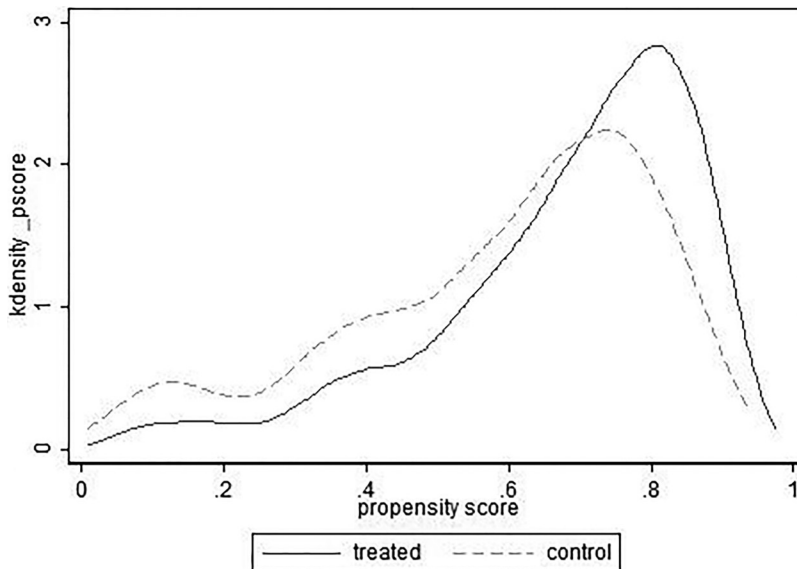


the surveys: namely, Sales, Productivity, Employment, Age, Foreign Owned, Exporter, Importer, Multi-product producer, License and Quality Certificate holder variables. These variables are described in the Data section.

This approach, however, relies on an appropriate matching. With this, there are two factors to consider. First, it relies only on firms for which a match could be found, resulting in only 4044 non-SEZ firms and 2419 SEZ firms for which there was common support (i.e. slightly over half the sample) in Panel C. Second, as shown in Panel B, even after matching, there are some significant differences in size and age. However, as shown in Panel C, the low pseudo- R^2 after matching supports the quality of the process. Despite the imbalance in the data, matching with Propensity Score Matching has been able to control for it reasonably. In Figure 1 and 2 we plot the density of treated and control variables in pre-matching and post-matching cases. As can be seen from the pre-matching plot (Figure 1), they are highly differently shaped. But after matching them, control variables been considerably adjusted to meet the density shape of treated ones (Figure 2). Finally, we perform a likelihood test on the joint significance of all the variables included in the probit model before and after matching. Following the same logic, we should expect to reject this test on the matched sample only (Caliendo and Kopeinig, 2008) which is again the case. Thus, these tests support the validity of the matching with these caveats in mind.

3.3 Coarsened Exact Matching

We also consider an alternative method of matching – Coarsened Exact Matching (CEM), which is offered by Blackwell et al (2009). This method reduces imbalances in covariates between treated and control groups. King and Nielson (2016) argue that CEM is preferable for data matching, compared to Propensity Score Matching (PSM), because it improves the match and therefore reduces model dependence bias. The match was found for 3170 non-SEZ and 3657 SEZ firms with CEM. Comparing it with PSM matching, the CEM match is lesser for non-SEZ firms and more for SEZ firms but overall the total number of matches is slightly larger. There is 1674 non-SEZ

Figure 2: Propensity Scores after matching**Table 7: The Coarsened Exact Matching**

Panel A: Matching summary							
	non-SEZ	SEZ					
All	4844	6342					
Matched	3649	4607					
Unmatched	1195	1735					
Panel B: Multivariate imbalances							
	L1	0.86					
Panel C: Univariate imbalances							
	L1	mean	min	25%	50%	75%	max
lnLP	0.07	0.04	0.27	0.03	0.09	0.02	-0.36
lnemp	0.03	0.00	—	—	0.04	—	0.21
lnage	0.05	0.01	—	—	—	0.04	0.04
Foreign10	0.00	0.00	—	—	—	—	—
qcert	0.00	0.00	—	—	—	—	—
multi	0.00	0.00	—	—	—	—	—
license	0.00	0.00	—	—	—	—	—
import	0.00	0.00	—	—	—	—	—
exporter	0.00	0.00	—	—	—	—	—

and 2685 SEZ firm observations are not comparable, and therefore pruned. Table 7, we present the Coarsened Exact Matching results, which provide important information on imbalances. The overall imbalance is shown by the Multivariate imbalance (L1 in Part A). This is interpreted similarly to the R^2 in the PSM that explains the model fit, however, L1 in the CEM explains the imbalance (or balance), after taking into account all interactions and the full joint distribution of covariates. The L1 ranges between 0 and 1, where L1=0 means the perfect global balance and L1=1 means the perfect global imbalance. In this particular matching case, L1 is .859, which is suggesting that there is a

Table 8: Baseline Regression with SEZ and Productivity Interacted

VARIABLES	(1) Inelecint
sez	-0.548** (0.225)
sez_lnLP	0.0726*** (0.0228)
lnLP	-0.527*** (0.0177)
lnemp	-0.168*** (0.0110)
lnage	-0.0245* (0.0146)
Foreign10	0.158** (0.0650)
qcert	0.0689** (0.0269)
multi	-0.0732*** (0.0247)
license	-0.00906 (0.0359)
import	0.219*** (0.0399)
Constant	3.919*** (0.229)
Observations	11,186
R-squared	0.339

Notes: ***, **, and * on difference denote significance at the 1%, 5%, and 10% levels respectively. Country, industry and year dummies included in all specifications. Robust standard errors clustered by country in parentheses.

high overall imbalance. Part B of the table provides univariate imbalances for each control variable separately (in column with header 'L1'). These are all quite low, since they exclude interactions. Notice that univariate L1s are distinctly higher for continuous variables (lnLP, lnemp and lnage) than for the other variables, which are just binary dummy values (0,1). These relatively higher imbalances are due to the differences in means between treated and control groups. This can be seen from the second column (under header 'mean'). For example, the difference for lnLP is .036 which tells that even after matching with CEM, at the mean level, the productivity of SEZ firms is higher than that of it for non-SEZ firms. The differences by quantiles of distributions in the further columns (labelled as 'min', 25%, 50%, 70% and 'max') also supports that lnLP for matched SEZ and non-SEZ differ in favor of SEZ firms. The differences come positive at least at two quantiles for the employment and the age variables between the groups. Thus, even with alternative matching, we obtain the similar results as with the PSM that there are differences between SEZ and non-SEZ firms.

3.4 Extended Baseline

As shown in Davies and Mazhikeyev (2015), the impact of SEZs can depend crucially on the national environment in which they are used. With this in mind, here we extend the baseline

equation by interacting measures of local business barriers with the SEZ dummy. When the barrier is at the national level, the impact of the barrier itself is absorbed by the country fixed effect, thus we only include the barrier itself when using the ones derived from the World Bank survey's question asking what the firm perceives as its biggest barrier. Thus, the extended baseline is:

$$EI_{i,j,s,t} = \beta_0 + \beta_1 SEZ_i + \beta_2 X_{i/j} + \alpha_1 SEZ_i * X_{i,j} + \beta_2 Z_i + \theta_j + \theta_s + \theta_t + \varepsilon_i. \quad (3)$$

where $X_{i/j}$ is the additional NTM (measured at the firm i or the country j level). Note that in this case, the net effect of an SEZ on electricity intensity is $\beta_1 + \alpha_1 * X_{i/j}$. That said, since the means of the X_j variables are zero by the PCA construction, when using these country-level NTMs, at the sample mean the net impact of an SEZ is simply β_1 .

Table 9 presents these results with the different columns utilizing different burden measures. In column 1, we include the interaction between the regulation burden variable and the SEZ variable (again, as the regulation burden is a country-specific measure, its non-interacted effect is absorbed by the country fixed effect). As can be seen, in countries where the regulatory burden is higher, the electricity intensity difference between SEZ and non-SEZ firms is significantly higher. Similarly, the results in column 2 show that the gap is higher in countries where fiscal barriers are large. This might be consistent with SEZ firms in such countries having better access to funding, leading them to upgrade to more modern and energy intensive production methods. In contrast, column 3 indicates that the difference between SEZ and non-SEZ firms does not depend on the environmental stringency of the country in question. This potentially argues against pollution haven concerns based on the fear that the higher SEZ electricity intensity is driven by either more lax regulation in the zones and/or multinationals (which are more common in SEZs) seeking out weak environmental standards.

In the last two specifications, we use the firm-level variable indicating whether they find financial barriers their largest difficulty (column 4) and whether electricity provision is their greatest problem (column 5). Beginning with financial barriers, for firms outside of an SEZ, those listing financial barriers as their greatest problem have lower electricity intensity than those that do not. As with column 2, this suggests that financially constrained firms may not be upgrading to more modern, electricity-intensive technologies. For firms in an SEZ, however, the sum of the financial variable and its SEZ interaction cancels out, i.e. for firms within an SEZ, there is no difference in the electricity intensity of those that are severely financially constrained and those that are not. Finally, turning to the electricity variable we see that, for firms outside SEZs, those which report electricity provision as their greatest problem have significantly higher electricity intensity than those that do not. The same is true for firms within SEZs, although that gap is smaller due to the negative coefficient on the interaction term. This result, however, should be interpreted with caution as this electricity variable may well be endogenous, i.e. those firms that are electricity intensive are more apt to report electricity provision as a major issue.

Combining these results indicates that there may well be an important interaction between access to finance and the electricity impact of SEZs. This, combined with the insignificance of the environmental burden interaction suggests that our results may be driven primarily by SEZ firms having more advanced technology that results in higher electricity usage. Recognizing this is important because, if those technologies are cleaner despite their higher energy use, this may alleviate some concerns over the environmental impact of SEZs.

Table 9: Extended Baseline Regression Results

VARIABLES	(1)	(2)	(3)	(5)	(6)
	lnelecint	lnelecint	lnelecint	lnelecint	lnelecint
sez	-0.551** (0.223)	-0.541** (0.223)	-0.488** (0.220)	-0.632*** (0.228)	-0.492** (0.224)
sez_lnlp	0.0739*** (0.0227)	0.0734*** (0.0227)	0.0649*** (0.0222)	0.0779*** (0.0230)	0.0707*** (0.0227)
lnLP	-0.519*** (0.0167)	-0.519*** (0.0167)	-0.514*** (0.0164)	-0.524*** (0.0178)	-0.519*** (0.0176)
lnemp	-0.152*** (0.0106)	-0.152*** (0.0106)	-0.151*** (0.0106)	-0.154*** (0.0106)	-0.152*** (0.0106)
lnage	-0.0222 (0.0147)	-0.0223 (0.0147)	-0.0218 (0.0147)	-0.0240 (0.0146)	-0.0202 (0.0146)
Foreign10	0.205*** (0.0653)	0.206*** (0.0653)	0.214*** (0.0654)	0.194*** (0.0651)	0.197*** (0.0652)
qcert	0.0828*** (0.0269)	0.0828*** (0.0269)	0.0807*** (0.0269)	0.0746*** (0.0270)	0.0780*** (0.0270)
multi	-0.0703*** (0.0247)	-0.0704*** (0.0247)	-0.0713*** (0.0247)	-0.0725*** (0.0247)	-0.0735*** (0.0247)
license	-0.00489 (0.0356)	-0.00454 (0.0356)	-0.00448 (0.0356)	-0.00632 (0.0359)	-0.00494 (0.0359)
rb_sez	0.115*** (0.0364)				
fb_sez		0.107*** (0.0348)			
ob_sez			0.110** (0.0462)		
fin_sez				0.264*** (0.0657)	
finance				-0.243*** (0.0510)	
elc_sez					-0.185*** (0.0563)
electr					0.269*** (0.0413)
Constant	0.531 (0.451)	0.521 (0.451)	0.502 (0.450)	3.892*** (0.230)	3.741*** (0.227)
Observations	11,098	11,098	11,098	11,186	11,186
R-squared	0.327	0.327	0.326	0.338	0.340

Notes: ***, **, and * on difference denote significance at the 1%, 5%, and 10% levels respectively. Country, industry and year dummies included in all specifications. Robust standard errors clustered by country in parentheses.

3.5 Fuel Intensity

One explanation of the above results is that SEZ firms are able to use more modern technologies which, despite being electricity intensive, may nevertheless be cleaner relative to other technologies that utilize 'dirty' sources of energy such as oil, gas, or coal. That said, electricity provision itself may come from such dirty energy sources. Indeed, SHIFT (2016) indicates that for the period of our survey data (i.e., 2006–2011 years), in Africa coal burning provides 35–40% of electricity generation, with another 27–30% coming from gas. In Asia and Oceania, during the same period, coal generates the majority of electricity (55–59%) with gas contributing another 15%.

A related issue is fuel substitution. The electricity use figures are based upon purchases of electricity, and exclude own generation. On the one hand, it is conceivable that SEZ firms' higher

Table 10: Baseline Regression Results with Fuel Intensity Measure

VARIABLES	(1) lnfuelint	(2) lnfuelint	(3) lnfuelint	(4) lnfuelint
exposez				0.0389 (0.0826)
impseze				-0.280*** (0.0924)
exporter			0.00666 (0.0440)	-0.0125 (0.0682)
import			0.199*** (0.0505)	0.362*** (0.0755)
sez_lnLP		0.0343 (0.0267)	0.0351 (0.0267)	0.0409 (0.0267)
sez		-0.478* (0.265)	-0.483* (0.265)	-0.511* (0.264)
lnLP	-0.484*** (0.0143)	-0.501*** (0.0204)	-0.507*** (0.0205)	-0.510*** (0.0204)
lnemp	-0.140*** (0.0138)	-0.139*** (0.0138)	-0.155*** (0.0146)	-0.158*** (0.0147)
lnage	-0.0233 (0.0196)	-0.0274 (0.0196)	-0.0298 (0.0196)	-0.0294 (0.0196)
Foreign10	0.174** (0.0758)	0.177** (0.0757)	0.139* (0.0766)	0.144* (0.0764)
qcert	-0.000955 (0.0344)	0.00689 (0.0345)	-0.00198 (0.0347)	-0.00561 (0.0347)
multi	-0.0346 (0.0316)	-0.0357 (0.0317)	-0.0353 (0.0316)	-0.0365 (0.0316)
license	0.139*** (0.0461)	0.153*** (0.0461)	0.152*** (0.0460)	0.155*** (0.0461)
Constant	0.372 (0.336)	0.530 (0.362)	0.627* (0.363)	0.623* (0.364)
Observations	8,389	8,389	8,389	8,389
R-squared	0.278	0.280	0.281	0.282

Notes: ***, **, and * on difference denote significance at the 1%, 5%, and 10% levels respectively. Country, industry and year dummies included in all specifications. Robust standard errors clustered by country in parentheses.

preference for electricity may also lead to higher own generation by these firms (in which case they will also consume more primary fuels). On the other hand, their electricity purchases may be substituting for other fuels, including other fuels used for own generation.

In an attempt to explore this issue, we replace our dependent variable with fuel intensity, i.e. the cost of fuel over total sales. Note that fuel here is basically fossil fuel (and so excludes purchases of electricity).¹⁷ If SEZ firms' higher electricity intensity is due to their greater use of their own power plants, we would anticipate that SEZ firms are also more fuel intensive. With this in mind, Tables 8 and 9 mirror Tables 5 and 7 by estimating the correlation between SEZ status and fuel intensity. As can be seen, the control variables are largely similar as when estimating electricity intensity. One critical difference, however, is that fuel intensity is significantly lower for SEZ firms. Furthermore, the impact of SEZs is not contingent on the financial conditions of countries or whether the firm finds itself financially or energy constrained. This then argues against the idea that

17. Checked in correspondence with World Bank Statisticians

Table 11: Extended Baseline Regression Results Fuel Intensity Measure

VARIABLES	(1)	(2)	(3)	(4)	(5)
	lnfuelint	lnfuelint	lnfuelint	lnfuelint	lnfuelint
sez	-0.498*	-0.500*	-0.480*	-0.475*	-0.479*
	(0.267)	(0.266)	(0.265)	(0.267)	(0.265)
sez_lnLP	0.0371	0.0377	0.0342	0.0342	0.0342
	(0.0271)	(0.0271)	(0.0267)	(0.0269)	(0.0267)
lnLP	-0.503***	-0.504***	-0.501***	-0.504***	-0.501***
	(0.0207)	(0.0207)	(0.0204)	(0.0205)	(0.0204)
lnemp	-0.139***	-0.140***	-0.139***	-0.143***	-0.139***
	(0.0138)	(0.0138)	(0.0138)	(0.0138)	(0.0138)
lnage	-0.0279	-0.0281	-0.0278	-0.0279	-0.0270
	(0.0196)	(0.0196)	(0.0196)	(0.0196)	(0.0196)
Foreign10	0.174**	0.174**	0.178**	0.174**	0.177**
	(0.0756)	(0.0756)	(0.0758)	(0.0757)	(0.0757)
qcert	0.00795	0.00817	0.00724	0.00842	0.00677
	(0.0346)	(0.0346)	(0.0345)	(0.0345)	(0.0346)
multi	-0.0353	-0.0352	-0.0356	-0.0331	-0.0356
	(0.0317)	(0.0317)	(0.0317)	(0.0316)	(0.0317)
license	0.153***	0.154***	0.153***	0.146***	0.152***
	(0.0462)	(0.0462)	(0.0462)	(0.0462)	(0.0462)
rb_sez	0.0414				
	(0.0487)				
fb_sez		0.0499			
		(0.0465)			
ob_sez			0.0407		
			(0.0622)		
fin_sez				-0.00490	
				(0.0957)	
finance				-0.186***	
				(0.0708)	
elc_sez					0.0157
					(0.0723)
electr					0.00879
					(0.0541)
Constant	1.559***	0.558	1.180***	0.612*	0.528
	(0.250)	(0.364)	(0.293)	(0.367)	(0.362)
Observations	8,389	8,389	8,389	8,389	8,389
R-squared	0.280	0.280	0.280	0.281	0.280

Notes: ***, **, and * on difference denote significance at the 1%, 5%, and 10% levels respectively. Country, industry and year dummies included in all specifications. Robust standard errors clustered by country in parentheses.

SEZ firms are more apt to use a private, and potentially dirty, electricity generation method, and supports the idea that electricity is in fact substituting for fossil fuel use. However, we should also note that Table 11, column 4, finds that difficulty accessing finance reduces consumption of fossil fuels as well as electricity (as shown in Table 9, column 5). We suggest this indicates that capital is a complement to use of fuels in general (probably substituting for other inputs, including labour).

4. CONCLUSION

With growing concern over climate change, an increased focus has been put on production, particularly in developing countries where environmental regulations are relatively lax. Special economic zones form a key part of the evolving manufacturing process in these nations and their use is

rapidly rising. In this study, using firm-level data across Africa and Asia, we provide evidence that SEZs are linked to greater electricity intensity. This, combined with the greater size of SEZ firms, gives some credence to concerns that SEZs may have significant environmental impacts. However, we also find that this difference depends on the ability of firms to access finances (among other regulatory barriers). As such, this difference may be due to SEZ firms using more modern, yet electricity intensive technologies. To the extent that such production methods reduce emissions in other ways, this does not necessarily mean that SEZs increase pollution. Indeed, we do not find evidence that SEZ firms use more fuel than others. Nevertheless, it does point towards the need to be cognizant of potential environmental impacts from the formation of SEZs.

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